

CLASSROOM MANAGEMENT STRATEGIES

TECHNIQUES TO MAINTAIN A POSITIVE AND FOCUSED CLASSROOM.

MANAGING DIFFERENT ENERGY LEVELS AND LEARNING STYLES.

SETTING CLEAR EXPECTATIONS AND ROUTINES.



- 1. What are your goals for your preschool program?
- 2. How do you differentiate yourself from the dance studio nearby?
- 3. Branding strategies for your preschool program.
- 4. Do you implement a seasonal theme?
- 5. Track progress.
- 6. Outline the next steps for families.
- 7. Celebrate recital achievements.
- 8. End of the year season packet
- 9. Rollover Registration



Class Names &

Age Groups

New January Classes









18-24 MONTHS:

- LITTLE MOVERS
- TINY TOTS
- BABY BOPPERS
- WIGGLE WONDERS
- MINI GROOVERS

4-5 YEARS:

- RISING STARS
- DANCE DREAMERS
- SHINING STARS
- LEAP LEARNERS
- STAR SPROUTS

2-3 YEARS:

- TWIRL TIKES
- BABY STEPS
- DANCE SPROUTS
- BOUNCE BUDDIES
- TINY TWISTERS

5-6 YEARS:

- JUNIOR JIVE
- LITTLE LEAPERS
- TINY TALENT
- FUTURE STARS
- HIP HOP HEROES

3-4 YEARS:

- TIPPY TOES
- PETITE PIROUETTES
- DAZZLE DANCERS
- JUMPING JELLIES
- MINI MOVERS



Consistency in Routine:

Preschoolers thrive on predictability. Keeping a consistent class structure helps them feel secure and know what to expect. Start each class with a familiar warm-up, followed by engaging activities and ending with a cool-down, so they grow comfortable in the dance environment.

2

Age-Appropriate Progression:

Gradually introducing more challenging movements as they grow helps preschool dancers feel a sense of accomplishment. Celebrate milestones to encourage progress, and ensure activities match their developmental stage.



Positive Reinforcement:

Offering lots of praise and encouragement is key to building confidence in young dancers. Rewarding small successes with positive feedback, stickers, or "Dancer of the Day" titles makes them feel proud and eager to return.

4

Parental Involvement:

Involving parents helps maintain a connection. Host "Watch Days," send home progress reports, or provide simple activities to practice at home. This ensures parents stay engaged and see the value in continuing their child's dance journey.

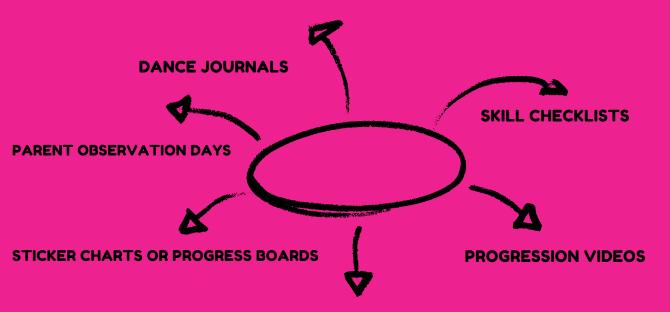
CLASSROOM MANAGEMENT

ACADEMY CLASSES



- 1. WHAT UNIQUE QUALITIES DO YOU BELIEVE DISTINGUISH YOUR RECREATIONAL PROGRAM FROM OTHERS IN THE AREA, AND HOW DO YOU UTILIZE THESE TO ATTRACT NEW STUDENTS?
- 2.IN WHAT WAYS DO YOU BALANCE ENJOYMENT AND TECHNIQUE IN YOUR RECREATIONAL CLASSES TO KEEP STUDENTS ENGAGED WHILE STILL FACILITATING THEIR PROGRESS?
- 3. WHICH STRATEGIES HAVE PROVEN MOST EFFECTIVE IN TRANSFORMING RECREATIONAL DANCERS INTO LONG-TERM STUDENTS OR COMPETITIVE DANCERS?
- 4. HOW DO YOU FOSTER A SENSE OF COMMUNITY WITHIN YOUR RECREATIONAL PROGRAM TO KEEP STUDENTS ENTHUSIASTIC ABOUT RETURNING YEAR AFTER YEAR?
- 5. WHAT METHODS DO YOU USE TO TRAIN AND MOTIVATE YOUR STAFF, ENSURING THAT RECREATIONAL CLASSES ARE ENERGETIC, ENGAGING, AND ENJOYABLE FOR ALL STUDENTS?

Implementation Strategies for Progression



GOAL SETTING AND REFLECTION



STUDENT RETENTION AND ENGAGEMENT

STRATEGIES TO KEEP STUDENTS
RETURNING SEASON AFTER SEASON.
BUILDING STRONG RELATIONSHIPS
WITH DANCERS AND THEIR FAMILIES.
CREATING A COMMUNITY
ATMOSPHERE THAT CREATES
LOYALTY AND BELONGING.

Onboarding Roadmap

LOST & FOUND	MARCH 23-29 SUMMER AND FALL CLASS SCHEDULES & ONE-DAY CAMPS RELEASED	REGITAL Road Map	FINISH			
EVENTS	PASSION. WHETHER YO	CE COMMUNITY! WE'R OU'RE HERE FOR A 30-M	RE EXCITED TO HAVE YOU	ATING 14 HOURS A WEI	EK, THERE'S A PLACE FOI	R YOU. OUR GOAL IS TO
CALENDAR OF THE YEAR	GREATE AN ENVIRONM STEP BY STEP GUIDE TO	_		CEED TOGETHER.	/E FOR DANCE AT THEIR	OWN PACE. USE THIS
NIMBLY		TOWOOD PRIMACY A DOWGOOL COM	OF DANCE IN A NURTURING ENVIRONMEN	Α		
LEARN ABOUT OUR POLICIES	WALK Through Dange Studio Pro Portal	LINKTREE	JOIN OUR Social Media World	MEET THE (YOUR STUDIO) TEAM	WELCOME TO (Your Studio)	START

RECITAL ROADMAP

APRIL 21-24 PICTURE WEEK ONLY 21ST: NORTH LITTLE ROCK 22ND-24TH: LITTLE ROCK	JUNE 2-4TH NO CLASSES AT (YOUR STUDIO)	JUNE 5-6 Dress rehearsal At Robinson	JUNE 6-7 RECITAL AT ROBINSON	JULY 7 - JULY 31 WEEKS OF SUMMER GLASSES START	ENSEMBLE AUDITION DAY DATE: AUGUST 1ST COST: \$35 PER PERSON TO AUDITION FOR OUR PRE- COMPANY AGE GROUP: 4-12 YEARS REGISTRATION: PLEASE REGISTER THROUGH THE PARENT PORTAL	(YOUR STUDIO) COMPANY JULY 27-31 \$200 FOR AGES 4-6 \$300 FOR AGES 4-8 \$375 FOR AGES 9 AND UP
APRIL 7-10 PARENT WATCH WEEK ROLLOVER REGISTRATION DISTRIBUTION OF COSTUMES	WELCOME TO (YOUR STUDIO)! AS WE APPROACH RECITAL SEASON, WE ARE THRILLED TO ANNOUNCE OUR THEME: "IGNITE YOUR SPARK." TO HELP YOU STAY ORGANIZED AND INFORMED, HERE'S A SIMPLE GUIDE TO FOLLOW. PLEASE NOTE THAT THE ONLY CLASSES NOT PARTICIPATING IN THE RECITAL ARE THE ACRO CLASSES. THIS IS					WE FEEL INCREDIBLY FORTUNATE TO HAVE YOU AS A MEMBER OF THE (YOUR STUDIO) COMMUNITY. THANK YOU FOR THE LOVE!
SUMMER & FALL ENROLLMENT VISIT WWW.DANGEDYNAMIGSAR.COM TO SIGN UP!	WITH YOUR FAMIL		IO), AND WE ARE EXC	ITED TO GREATE LAST	ING MEMORIES	FINISH
MARCH 23-29 SUMMER AND FALL GLASS SCHEDULES & ONE-DAY CAMPS RELEASED	SCAN HE	RE	VACY,FLOWCODE.COM		MAIL: @GMAIL.COI PHONE: (123) 456- WEBSITE	
FEBRUARY 17TH REGITAL FEE: \$135 PLUS TAX INGLUDES: REGITAL T-SHIRT VIDEO OF THE REGITAL REGITAL PICTURES RENTAL VENUE	JANUARY 10TH COSTUME FEES DUE RANGE \$85-\$130 COSTUME ACCESSORIES TIGHTS GARMENT BAG	YOUR DANGER WILL BE MEASURED	RECITAL COSTUMES POSTED	EVERY STUDENT IS IN RECITAL	THEME: IGNITE YOUR SPARK	START

Competition ROADMAP

APRIL 21-24 PICTURE WEEK ONLY 21ST: NORTH LITTLE ROCK 22ND-24TH: LITTLE ROCK	JUNE 2-4TH NO CLASSES AT (YOUR STUDIO)	JUNE 5-G Dress rehearsal At Robinson	JUNE 6-7 RECITAL AT ROBINSON	JULY 7 - JULY 31 WEEKS OF SUMMER GLASSES START	ENSEMBLE AUDITION DAY DATE: AUGUST 1ST COST: \$35 PER PERSON TO AUDITION FOR OUR PRE- COMPANY AGE GROUP: 4-12 YEARS REGISTRATION: PLEASE REGISTER THROUGH THE PARENT PORTAL.	(YOUR STUDIO) COMPANY JULY 27-31 \$200 for Ages 4-6 \$300 for Ages 4-8 \$375 for Ages 9 and UP
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MARCH 23-29 SUMMER AND FALL GLASS SCHEDULES & ONE-DAY CAMPS RELEASED	SCAN HE	KE	;-i : : :		IAIL: @GMAIL.CO EPHONE: (123) 456 WEBSITE	
FEBRUARY 17TH RECITAL FEE: \$135 PLUS TAX INGLUDES: RECITAL T-SHIRT VIDEO OF THE RECITAL RECITAL PICTURES RENTAL VENUE	JANUARY 10TH COSTUME FEES DUE RANGE \$85-\$130 COSTUME ACCESSORIES TIGHTS GARMENT BAG	YOUR DANGER WILL BE MEASURED	FILM ROUTINES AND PUT IN SHARED DRIVE & LOOK AT THE SHARED DRIVE 1X A WEEK	PRACTICES ALL Routines 1X a day	CHOREOGRAPY Starts	START



BUILDING A STRONG FACULTY AND TEAM

HOW TO HIRE, TRAIN, AND RETAIN GREAT TEACHERS AND STAFF.

SETTING UP PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR YOUR TEAM.

CREATING A POSITIVE WORKPLACE
CULTURE THAT SUPPORTS
COLLABORATION AND GROWTH.

HIRING > HIRING SOLUTION OUR TEAM

- Dance Teacher Opportunity
- Now Hiring Dance Instructors
- Join Our Team of Dance Educators
- Seeking Passionate Dance Teachers
- Teaching Positions Available
- Dance Studio Hiring
- Instructor Positions Open
- Passion for Dance Education
- Experienced Dance Teachers Wanted
- Inspire the Next Generation of Dancers
- Exciting Teaching Opportunities
- Share Your Love for Dance
- Join a Vibrant Dance Community
- Teach and Mentor Talented Students
- Grow Your Career as a Dance Educator
- Impact Lives Through Dance Instruction
- Professional Development for Dance Teachers
- Competitive Pay and Benefits
- Creative Freedom in Choreography
- Be Part of a Dynamic Dance Studio

Steps on Hiring

- Determine the specific qualifications, skills, and experience necessary for the role, such as expertise in certain dance styles, teaching experience, certifications, and educational background.
- Consider the age range and skill levels of the students the teacher will be working with.
- Outline any additional responsibilities, such as choreography, competition coaching, or administrative tasks.
- Utilize various channels to advertise the job opening, such as your studio's website, social media platforms, local dance organizations, job boards, and community bulletin boards.
- Craft a compelling job description that highlights the key qualifications and expectations of the position. Include specific instructions for applicants to follow when submitting their applications, such as providing a resume, cover letter, and dance video demonstration.
- Thoroughly review each application and resume to assess candidates' qualifications, experience, and skills.
- Look for relevant certifications, teaching experience, performance experience, and their ability to work with different age groups and skill levels.
- Pay attention to candidates who demonstrate a passion for dance education, creativity, and a commitment to ongoing professional development.
- Select candidates who meet the initial qualifications for an interview.
- Prepare a list of interview questions that assess candidates' teaching philosophy, approach to classroom management, ability to create choreography, and their experience with different teaching methodologies.

Steps on Hiring

- Consider conducting initial interviews via video conference before scheduling in-person interviews, especially for candidates located outside of your area.
- Invite top candidates to teach a demonstration class or participate in an audition where they can showcase their teaching skills.
- Observe their ability to effectively communicate instructions, engage with students, demonstrate proper technique, and provide constructive feedback.
- Encourage student and parent feedback to assess how well candidates connect with and inspire students.
- Request references from the candidates' previous employers, dance instructors, or studio directors.
- Contact the provided references to inquire about the candidate's teaching ability, professionalism, reliability, and interpersonal skills.
- Evaluate each candidate based on their qualifications, interview performance, demonstration class or audition, and reference checks.
- Select the candidate who best fits your studio's needs and aligns with your values and teaching philosophy.
- Extend a job offer to the selected candidate, including details about compensation, employment terms, and expectations.
- Once the candidate accepts the job offer, provide a comprehensive orientation and training to familiarize them with your studio's policies, procedures, curriculum, and expectations.
- Assign a mentor or experienced teacher to guide the new hire and help them integrate smoothly into the studio's culture and routines.

Interview Questions

• Can you tell us about your dance background and teaching experience?

This question allows candidates to provide an overview of their dance training, performance experience, and previous teaching roles. It helps you assess their expertise and suitability for your studio.

• How would you describe your teaching philosophy and approach to dance education?

This question provides insight into candidates' teaching methodologies, their focus on technique, creativity, performance, or other aspects of dance education. It helps determine if their teaching style aligns with your studio's goals.

• How do you manage a multi-level class with students of varying skill levels and abilities?

This question assesses candidates' ability to differentiate instruction and provide a supportive learning environment for students at different levels. Look for their strategies to challenge advanced students while providing support to beginners.

• How do you incorporate discipline and classroom management techniques into your teaching?

This question evaluates candidates' approach to maintaining discipline and order in the classroom while fostering a positive and respectful atmosphere. Look for techniques that balance structure with encouragement and motivation.

• How do you ensure that your students feel motivated and inspired during class?

This question explores candidates' methods for keeping students engaged and inspired. Look for answers that include a combination of challenging choreography, positive reinforcement, and creating a fun and supportive environment.

• How do you handle conflicts or challenging situations with students or parents?

This question assesses candidates' ability to handle conflicts or difficult interactions professionally and constructively. Look for their approach to resolving conflicts, communicating with parents, and maintaining open lines of communication.

• Can you describe your experience in choreographing dances for performances or competitions?

This question evaluates candidates' experience in choreography and their creative abilities. Look for candidates who demonstrate creativity, innovation, and the ability to tailor choreography to different styles and age groups.

• How do you incorporate feedback and assessments to help students improve their skills?

This question explores candidates' strategies for providing constructive feedback, evaluating student progress, and helping students grow. Look for their emphasis on individualized feedback, goal setting, and creating opportunities for improvement.

• How do you stay current with dance trends, techniques, and industry developments?

This question assesses candidates' commitment to ongoing professional development and their awareness of the evolving dance landscape. Look for candidates who engage in workshops, attend conferences, or stay connected to the dance community.

• How do you contribute to creating a positive and inclusive studio environment?

This question evaluates candidates' commitment to fostering a supportive and inclusive studio culture. Look for their approaches to promoting diversity, embracing different body types, and encouraging teamwork and respect among students.

Maintaining

Encourage open and transparent communication channels between management and faculty members. Have regular check-ins, staff meetings, and forums to address concerns, share updates, and celebrate achievements.

Invest in the professional growth of your dance faculty by providing opportunities for continuing education, workshops, conferences, and certifications. Encourage them to expand their knowledge and stay updated with current dance trends and teaching methodologies.

Promote a collaborative environment where dance faculty members can exchange ideas, share resources, and support one another. Encourage collaboration on choreography, teaching techniques, and problem-solving to enhance creativity and foster a sense of unity.

Recognize and appreciate the hard work, dedication, and achievements of your dance faculty. Celebrate milestones, acknowledge their contributions publicly, and provide incentives or rewards for exceptional performance or long-term commitment.

Establish clear expectations and guidelines for faculty members regarding teaching standards, professionalism, and studio policies. Provide constructive feedback regularly, focusing on areas of improvement and recognizing strengths to help them grow as educators.

Promote a healthy work-life balance by setting reasonable work hours, providing breaks, and encouraging self-care among your faculty. Support them in maintaining their physical and mental well-being, as it directly impacts their teaching effectiveness.

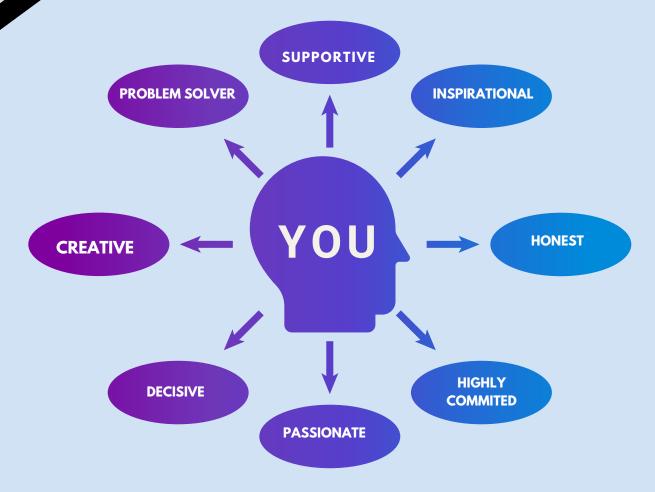
Create pathways for growth and advancement within your dance faculty. Offer opportunities for senior or experienced teachers to take on leadership roles, mentorship positions, or involvement in curriculum development. Encourage professional growth within the studio.

Create a culture of respect and inclusivity where all faculty members feel valued and supported. Embrace diversity, create an environment free from discrimination, and ensure that everyone feels welcome and included.

Provide platforms for faculty members to showcase their talents and expertise through choreographic showcases, guest teaching opportunities, or performances. This not only highlights their skills but also inspires students and enhances the studio's reputation.

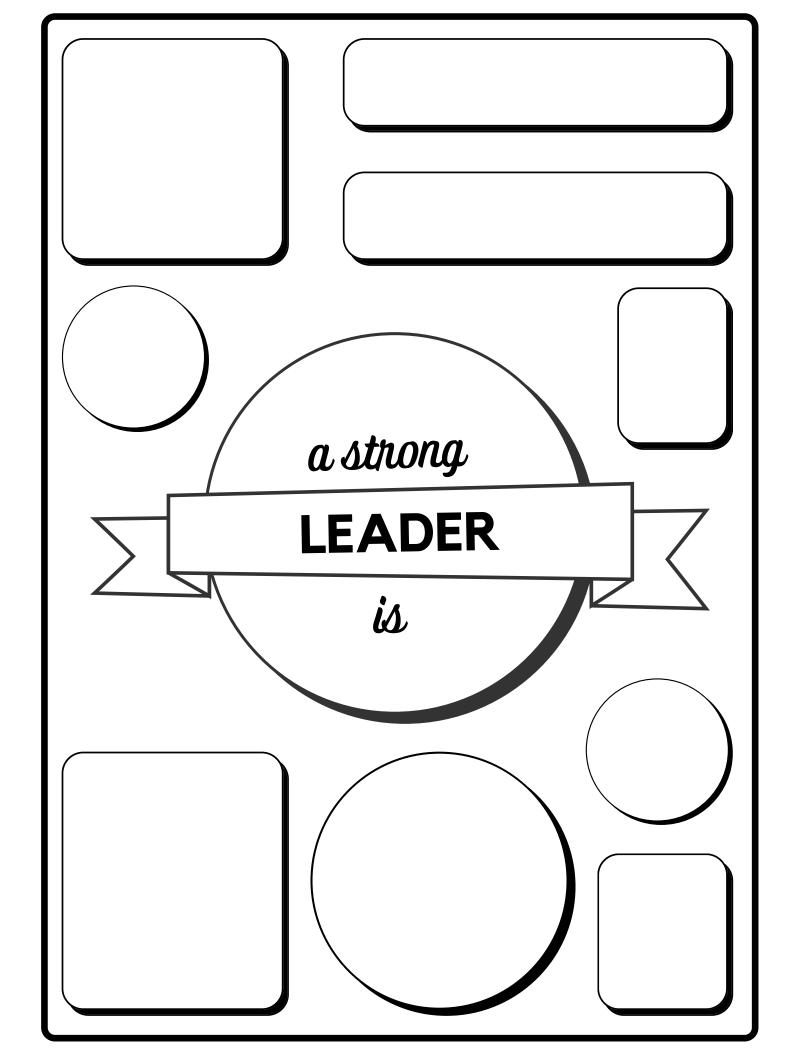
Implement a system for regular performance evaluations to assess faculty members' teaching effectiveness, adherence to studio standards, and student satisfaction. Provide timely feedback and establish action plans for improvement if needed.

Directors Mind Map



Top 5 qualities to consider when hiring a director for your dance studio:

- 1. EXPERIENCE AND BACKGROUND
- 2. PROFESSIONALISM AND WORK ETHIC
- 3. PASSION FOR DANCE AND EDUCATION
- 4. COMMUNICATION SKILLS
- 5. VISION AND GOALS
- 6. INTERPERSONAL SKILLS





A DIRECTOR HOLDS A LEADERSHIP POSITION IN AN ORGANIZATION, OVERSEEING OPERATIONS, STRATEGY, AND MANAGEMENT.

STRATEGIC PLANNING AND IMPLEMENTATION

- <u>DEVELOPING STRATEGIES</u>: CREATING LONG-TERM PLANS TO ACHIEVE ORGANIZATIONAL GOALS.
- **SETTING OBJECTIVES**: ESTABLISHING MEASURABLE GOALS FOR THE ORGANIZATION AND ITS DEPARTMENTS.
- MONITORING PROGRESS: ASSESSING PROGRESS TOWARDS GOALS AND MAKING NECESSARY ADJUSTMENTS.

FINANCIAL OVERSIGHT

- BUDGETING: MANAGING AND OVERSEEING THE ORGANIZATION'S BUDGET.
- FINANCIAL REPORTING: ENSURING ACCURATE FINANCIAL REPORTING AND COMPLIANCE.

OPERATIONAL MANAGEMENT

- POLICY DEVELOPMENT: IMPLEMENTING POLICIES FOR SMOOTH OPERATIONS.
- QUALITY CONTROL: MAINTAINING HIGH STANDARDS IN ALL ASPECTS OF WORK.
- PROBLEM SOLVING: ADDRESSING OPERATIONAL ISSUES AND FINDING SOLUTIONS.

LEADERSHIP AND TEAM MANAGEMENT

- <u>LEADERSHIP</u>: PROVIDING STRONG LEADERSHIP AND SETTING A POSITIVE EXAMPLE.
- TEAM DEVELOPMENT: RECRUITING, TRAINING, AND DEVELOPING STAFF.
- PERFORMANCE MANAGEMENT: EVALUATING TEAM PERFORMANCE AND PROVIDING SUPPORT.

INNOVATION AND IMPROVEMENT

- CONTINUOUS IMPROVEMENT: CREATING A CULTURE OF INNOVATION AND IMPROVEMENT.
- MARKET AWARENESS: KEEPING ABREAST OF INDUSTRY TRENDS FOR NEW OPPORTUNITIES.

MEETINGS 3XS A YEAR AUGUST/DECEMBER/APRIL

COMPETITION DIRECTOR



Darrell Stallcup

Pre-Competition Preparation:

- 1. Create a company drive for Costumes, Competitions, Choreography, and Specialties.
- 2. Select costumes online and save them in the costume company drive.
- 3. Organize a music drive for each teacher.
- 4. Develop a rehearsal calendar for the year.
- 5. Share the calendar with families via the band.
- 6. Appoint captains for each routine.
- 7. Captains should gather all dancers and lead them to the backstage area.
- 8. Check costume pieces and hairstyles.
- 9. Review notes before going on stage (Entrance, Exits & Center).
- 10.**Con**

duct warm-up sessions.

11.**Dis**

tribute awards to dancers the week after each routine, not during the competition.

Competition Guidelines:

- 1. A week before the competition, send a reminder about necessary organization before the event (accessories, costumes, shoes, etc.).
- 2. Upload Competition Music to a specific website two months before scheduled competitions.
- 3. Check in at the studio's front desk and locate the dressing room.
- 4. Post dressing room location on the band platform.
- 5. Keep the band updated about any competition schedule changes (Running early or behind).
- 6. Gather critiques and information at the end of the competition.
- 7. Provide a recap on the band platform within two days after the competition.

Ensure choreographers receive feedback from the judges to share at the next rehearsal.

PAY SCALE

ARTISTIC DIRECTOR: \$25 PER HOUR

- OVERSEES THE CREATIVE DIRECTION OF THE STUDIO, SUCH AS CHOREOGRAPHY, CLASS CONTENT, AND PERFORMANCE THEMES.
- DEVELOPS ARTISTIC PROGRAMS, MENTORS INSTRUCTORS, AND ENSURES
 THE STUDIO'S ARTISTIC VISION ALIGNS WITH ITS OBJECTIVES.
- COLLABORATES WITH OTHER DIRECTORS TO INTEGRATE CREATIVE CONCEPTS INTO ALL ASPECTS OF THE STUDIO'S OPERATIONS.

ADMINISTRATIVE DIRECTOR: \$20 PER HOUR

- MANAGES ADMINISTRATIVE TASKS LIKE SCHEDULING, BILLING, AND COMMUNICATION WITH PARENTS AND STUDENTS.
- MAINTAINS RECORDS, OVERSEES REGISTRATION PROCESSES, COORDINATES STUDIO EVENTS, AND ENSURES EFFICIENT OFFICE OPERATIONS.
- SERVES AS THE PRIMARY POINT OF CONTACT FOR INQUIRIES AND CUSTOMER SERVICE.

MARKETING DIRECTOR: \$25 PER HOUR

- DEVELOPS AND EXECUTES MARKETING STRATEGIES TO PROMOTE THE STUDIO, ATTRACT AND RETAIN STUDENTS.
- MANAGES SOCIAL MEDIA ACCOUNTS, CREATES ADVERTISING CAMPAIGNS, DESIGNS PROMOTIONAL MATERIALS, AND ORGANIZES EVENTS FOR COMMUNITY VISIBILITY.

DIRECTOR OF OPERATIONS: \$25 PER HOUR

- ENSURES SMOOTH DAY-TO-DAY STUDIO OPERATIONS, INCLUDING FACILITY MANAGEMENT AND CLASS COORDINATION.
- MAINTAINS THE STUDIO SPACE, MANAGES SUPPLIES AND EQUIPMENT, AND ADDRESSES OPERATIONAL ISSUES PROMPTLY FOR A SAFE ENVIRONMENT.

PERFORMANCE DIRECTOR: \$25 PER HOUR

- MANAGES ALL ASPECTS OF STUDIO PERFORMANCES, FROM PLANNING TO STAGE MANAGEMENT.
- ORGANIZES RECITALS, COORDINATES WITH CHOREOGRAPHERS AND INSTRUCTORS, AND ENSURES SMOOTH PERFORMANCE EXECUTION.



Julie Kay Stallcup

SUN	MON	TUE	WED	THU	FRI	SAT
	Monthly Meeting	2 Hours 9:30-11:30			Recap Email	
		2 Hours			Recap Email	
		2 Hours			Recap Email	
		2 Hours			Recap Email	

10 hours × \$25 per hour = \$250

10 hours × \$20 per hour = \$200

Pre-Competition Preparation Weekly Schedule

Week 1:

Monday (2 hours):

- Establish a company drive for Costumes, Competitions, Choreography, and Specialties.
- Arrange folders within the drive for easy accessibility.

Wednesday (2 hours):

- Initiate the process of choosing costumes online and save them in the costume company drive.
- Organize selected costumes by routine and performer.

Week 2:

Monday (2 hours):

- Continue selecting and saving costumes.
- Set up a music drive for each teacher with separate folders for each routine.

Wednesday (2 hours):

- Finalize costume selections and ensure all files are correctly saved.
- Create a draft rehearsal calendar for the year.

Week 3:

Monday (2 hours):

- Finalize the rehearsal calendar.
- Appoint captains for each routine and clarify their roles.

Wednesday (2 hours):

- Share the rehearsal calendar with families via the band platform.
- Review captain responsibilities, such as leading dancers backstage and checking costume pieces and hairstyles.

Week 4:

Monday (2 hours):

- Prepare notes for captains to go over with dancers before going on stage (entrances, exits, and center points).
- Plan warm-up session routines and assign instructors.

Wednesday (2 hours):

- Develop a system for award distribution to dancers the week after each routine.
- Ensure all necessary materials and communication channels are ready for competitions.